



NACIONES UNIDAS



Active Social Inclusion: improvement of strategies to overcome poverty conditions

Latin America-Europe Bi-regional Seminar: Naples, Italy, November 25-26, 2014
Villa Pignatelli- Via Riviera di Chiaia, 200, Naples (Italy)

Presentation of the Seminar

Over the course of history, the European welfare state – from the Bismarckian social security model in Germany, through the one formulated by William Beveridge in the United Kingdom, to the Northern model, just to mention some of them – has been a pattern for the elaboration of social protection policies and programs. However, it must be also emphasized that – especially during the past 15 years – Latin America has been making its own momentous efforts to build more inclusive social protection systems that may correspond with an approach based on rights, have a solidary funding and a universal coverage. Notwithstanding such efforts, in the countries of Latin America 28% of the population still lives in conditions of extreme poverty and the challenges to strengthen social protection systems are still quite imposing.

The seminar in Naples follows what has been achieved in the regional seminar of Antigua and aims to advance the reflection that has been systematized in the Final Document of this last event.

In this perspective this seminar will expound on the European experience of supranational governance with regard to social policies, as well as on the Latin American prospects in terms of greater coordination and convergence in the public policies adopted by its countries.

Two elements stand out in the European experience: (a) the solutions to the economic and financial crisis that currently affects the continent are only achievable through a closer coordination among its countries; this is a global crisis and the interdependence among the countries demands concerted responses; (b) the potential for development of social policies is strongly influenced by the decisions adopted within the framework of supranational governance in the financial and macroeconomic area. Thus, social policies may eventually be limited or, vice versa, they may boost economic recovery up.

The Latin American experience corroborates this conclusions. Furthermore, the expansion of social spending and the development of social policies have been key factors – following the retraction and commercialization stages of the 1980's and 1990's – to deal successfully with the serious issues of poverty and destitution, which were intensified during those years. On the other hand, the growing rapport among Latin American economies, combined with the likely fall of international demand of raw materials, entails the need to strengthen collaboration mechanisms within the region. This also raises a challenge, similarly to what has occurred in Europe: the definition of social policies and its connections with the economic dimension are at the core of the Latin American common social agenda.

The objective of the seminar is to point out the chance of mutual learning between the two regions as regards the consolidation of the welfare state both during periods of growth and economic crises. This will be done especially by considering how the convergence and coordination of social policies at the regional level may contribute to the management of economic cycles, at the same time favoring a greater equity and resilience. In both regions the management of economic cycles depends more and more, although on a different scale, on the interrelations among its countries.



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PRELIMINARY AGENDA

November 25

8:30 – 9:00 **Registration of participants**

9:00 – 9:30 **INAUGURACIÓN**

Opening

Giorgio Malfatti di Monte Tretto, General Secretary of the Italian-Latin American Institute

Institutional Salutation

Inmaculada Zamora, EUROsociAL General Manager. The International and Ibero-American Foundation for Administration and Public Policies (FIIAPP)

María Nieves Rico, Director of the Social Development Division of ECLAC

Mario Giro, Undersecretary Ministry of Foreign Affairs, Italy

9:30 – 9:50 **PRESENTATION OF THE SEMINAR**

From the conclusions of the Regional Seminar held in Antigua, Guatemala to the Latin America-Europe Dialogue in Naples".

Francisco Socías, Head of Department - Promotion and Social Protection Division, Under Secretary of Social Services, Ministry of Social Development of Chile

9:50 – 10:30 **OPENING LECTURES**

Three integrated action pillars to overcome poverty: income support, labor inclusion and access to quality services

Considerations about the European route

Raffaele Tangorra, General Director, Directorate-General for Inclusion and Social Policies- Ministry of Labor, Italy

Considerations about the Latin American route

Rodrigo Andrés Martínez Concha, Social Affairs Official, ECLAC

10:30 – 11:00 **Discussion and systematization of conclusions**

Carlo Tassara, CISP – EUROsociAL

11:00 – 11:30 *Break*



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Part I
STRATEGIES TO OVERCOME POVERTY: THREE CRUCIAL ISSUES.
NEW ACTION LINES?

- 11:30 – 12:10 ***1. The relationship between the labor markets of the beneficiaries of cash support and the role played by local services in a perspective of decentralization***
- Lessons learned about the role played by local services in the labor inclusion of the beneficiaries of minimum income measures in Europe**
Davor Dominkus, Cabinet Secretary - Ministry of Labor, Family Social Affairs and Equal Opportunities , Slovenia
- Lessons learned from labor and productive inclusion complementing CTPs in Latin America**
Simone Cecchini, Social Affairs Official, ECLAC
- 12:10 – 13:00 ***Discussion and systematization of conclusions***
Helmut Schwarzer, Expert , Department of Social Security of ILO, Geneva
- 13:00 – 14:00 *Lunch*
- 14:00 – 14:40 ***2. The challenge of responsibility in the socio-labor inclusion strategy***
Considerations about the European route
Mihaela Ionescu, Director of International Step by Step Association
- Considerations about the Latin American route***
María Nieves Rico, Director of the Social Development Division of ECLAC
- 14:40 – 15:30 ***Discussion and systematization of conclusions***
Flavia Marco Navarro, international expert, Bolivia
- 15:30 – 16:00 *Break*
- 16:00 – 16:40 ***3. Income support and its integration in comprehensive social protection systems***
- The articulation of cash transfers with the social benefit and service systems: propositional considerations about the Latin American context***
Fernando Filgueira, international expert, Uruguay
- Monetary income support as a social protection structural measure: propositional considerations about the European context***
Koen Vleminckx , Research Director, Federal Ministry of Social Affairs, Belgium
- 16:40 – 17:30 ***Discussion and systematization of conclusions***
Ana Fonseca, international expert, former Extraordinary Secretary for the Overcoming of Extreme Poverty, Brazil



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November 26

Part II
COLLABORATION AND REGIONAL CONVERGENCE

9:00 – 10:00

The experience of the Forum of Ministers of Social Development : considerations starting from the Declaration of Quito

Cecilia Tamayo, Deputy Minister of Social Inclusion, LifeCycle and Family of Ecuador, Presidency of the X Forum of Ministers of Social Development

EU Instruments to support regional convergence processes within the framework of social and productive inclusion policies.

Lieve Franssen, Director of Europe 2020 – Directorate-General for Employment, Social Affairs and Inclusion of the European Commission

Convergence and cooperation prospects in the Latin American region with respect to CTPs and social protection

Clarisa Hardy, President of the Dialoga Foundation, former Minister of Planning, Chile

10:00 – 10:30

Discussion and systematization of conclusions

Lluís Francesc Peris Cancio, International Expert, Spain, Co-director of the Journal *Recíprocamente*

10:30 – 11:00

Break

11:00 – 12:30

PANEL SESSION

What are the challenges and the prospects for collaboration and convergence in Latin America as concerns social protection? What could be the role played by European cooperation?

- Thomas Dominique, Chair of Social Protection Committee, European Commission
- Luigi Bobba, Undersecretary of Minister of Labor and Social Policies, Italy, Presidency of EU
- Andrea Cecilia Vaca Jones, Minister Coordinator of Social Development of Ecuador
- María Fernanda Villegas Acevedo, Minister of Social Development of Chile
- Héctor Cárdenas, Minister of the Secretary of Social Action of Paraguay
- Esteban Andrino, Deputy Minister of Policy, Planning and Evaluation, Ministry of Social Development, Guatemala
- Emilio Arias, Commissioner of the Presidential Social Council of Costa Rica, Presidency of CELAC

Moderator: Carlo Tassara, CISP- EUROsociAL, Expert in public policy



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- 12:30 – 13:00 ***Systematization of discussions and proposals for the First Regional Conference about Social Development of Latin America and the Caribbean***
Francesco Maria Chiodi, EUROsocial Coordinator, Italian-Latin American Institute,
María Nieves Rico, Director of the Social Development of ECLAC
- 13:00 - 13:30 **Conclusions from European Commission**
Lieve Fransen, Director of Europe 2020 – Directorate-General for Employment, Social Affairs
and Inclusion of the European Commission